



# WORLD *of* BATHROOMS

*Appealing bathroom design*

# 18

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WORLD OF BATHROOMS



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# *Experience* **DESIGN**

Stylish design has always been Villeroy & Boch's trademark. With a fine sense for trends, we design distinctive bathrooms that make life more beautiful and more comfortable.

Today, beautiful design in the bathroom goes without saying. It creates an atmospheric setting, invites you to relax and offers space for individual style. At Villeroy & Boch, we recognised the importance of design as a feel-good factor early on. For more than 100 years, we have been transforming functional washrooms into stylish living spaces – with timelessly modern forms and designs that shape the relevant trends in the bathroom. Designed by high-profile international designers and our own award-winning designers,

whether in purist lines or sensually elegant, each and every one of our bathroom collections has a distinctive face. With their successful composition of aesthetics and functionality, of sustainability and comfort, for many years they have delighted design juries from around the world. So why not give in to the inspiration of exquisite bathroom collections and first-class designs that perfectly reflect your style? Experience your very own personal feel-good moments – in your bathroom by Villeroy & Boch.





# *Discover* **INNOVATION**

Day after day, you can experience the results of our research and development: with great attention to detail, our innovative products and solutions make every minute in the bathroom pure pleasure.

Much of what goes without saying in the bathroom is the result of our search for better solutions. With fresh ideas, state-of-the-art technology and all of our expertise, for decades we have succeeded in designing an ever-more comfortable bathroom. It starts with materials that are pleasant to the touch such as Quaryl®, and our innovative designs are far from the end of the story. From the dirt-resistant finish to the water-saving toilet flush, at Villeroy & Boch you will find a host of game-changing products that leave you feeling safe and carefree.

Still, expectations of comfort and functionality, of design and hygiene, are on the rise. And technology continues to evolve as well. That is why we are already working to make the bathroom even more beautiful and better for you. Today, we are pleased to present one of our latest developments: TitanCeram. A high-quality material that permits impressively delicate, strong bathroom ceramics – and thus a completely new language of design. Discover the numerous innovations Villeroy & Boch has to offer, and join us as we enter the future of the bathroom.



Villeroy & Boch

# *Enjoy* **QUALITY**

Since 1748, the name Villeroy & Boch has been a byword for the utmost in quality and dependability. With precise craftsmanship, state-of-the-art technology and strict quality standards, we create products that, even many years later, function just as well as they did on the first day.

When it comes to the quality of our products, perfection is always the goal. We want you to feel at home in your Villeroy & Boch bathroom for many years to come. That's why you will find that we offer a variety of reliable solutions that all share one thing in common: first-class quality and a particularly long service life. We ensure this with all our experience, but also with new ideas, with constant research and strict quality testing. As a result, our products must pass more than 25 checks, from tests of raw materials through to delivery.

An effort that's worth it: after all, bathrooms are replaced just once every 20 years or so. And an expectation you can experience in every detail. It is evident in the careful workmanship of our products – and in their perfect functionality. You can recognise it in scratchproof and dirt-repellent ceramics, in silently closing drawers, and in many other special features that make your stay in the bathroom an absolute delight. With every product we make, you can rest assured of owning a piece of lasting value.







*The style of*  
**VILLEROY & BOCH**

Style is something quite personal. But how does your individuality find perfect expression in the bathroom? Discover the unmistakable style of Villeroy & Boch and be inspired by our style experts' creative ideas for interior design.

Whether classically elegant or glamorous, puristic and modern or with natural charm – our experts for style and design have illuminated the latest interior design trends for you. On the following pages, you will discover

lots of tips and suggestions for realising your individual lifestyle with Villeroy & Boch and making the bathroom your personal place of calm and relaxation. Allow yourself to be inspired.

## STYLE EXPERTS

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### STEFAN NILSSON

*Trendstefan knows today what we'll be dreaming of tomorrow. Sweden's best-known trend scout tracks down the latest trends from the fields of design, interior appointments, fashion, food and lifestyle. And shares his findings with us.*  
[trendstefan.se/blog](http://trendstefan.se/blog)



### PATRICK FREY

*Find the simplest, most intelligent solutions to everyday problems – that's the product designer's credo. With high-quality design, he creates intuitive and functional products with which one simply feels at ease.*  
[patrick-frey.com](http://patrick-frey.com)



### CHRISTIAN HAAS

*This designer's hallmark is an exquisitely harmonious blend of minimalism and individuality. From porcelain through lighting to furniture or interior concepts, each of his designs tells a story which reflects the core of the product.*  
[christian-haas.com](http://christian-haas.com)



### GESA HANSEN

*With an unmistakable love for light wood, this German-Danish designer creates beautiful furniture in Scandinavian style. For Villeroy&Boch, the Parisian by choice developed an exclusive colour concept that sets individual accents in the bathroom.*  
[gesahansen.com](http://gesahansen.com)

# RAISE THE CURTAIN FOR GLITZ AND GLAMOUR



Stefan Nilsson  
TREND SCOUT

*“Classic marble, luxurious forms,  
velvet and brocade in gold or  
silver – a glamorous lifestyle that’s  
not afraid to flaunt its riches.”*

*Luxurious detailing  
boosts the  
glamour factor*



More on this look:  
**ANTHEUS** page 22  
**FINION** page 44  
**VENTICELLO** page 76



# THE RETURN OF ELEGANCE



.....  
*Christian Haas*  
PRODUCT DESIGNER

*“The combination of clear forms, select materials and discreet colours celebrates classic elegance in a contemporary guise. Stylish and homely in one.”*

.....

*Metallic colours  
create noble accents*



*More on this look:*  
**ANTHEUS** page 18  
**ARTIS** page 80  
**COLLARO** page 34

## RIGHT ON TREND: THE VINTAGE LOOK

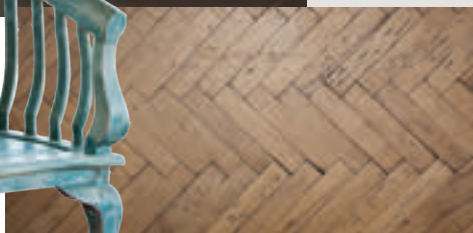


Stefan Nilsson  
TREND SCOUT

*“Nostalgic design citing times past still cuts a fine figure in the bathroom. In combination with modern accessories and furniture, this look acquires a particular lightness of touch.”*



*Not everything  
has to look perfect*



More on this look:  
**AVENTO** page 31  
**HOMMAGE** page 52  
**O.NOVO** page 66





Wood creates a warm atmosphere



## BACK TO NATURE



.....  
*Gesa Hansen*  
DESIGNER

*“High quality wooden furniture matches with natural accessories made of wool, sisal or stone. The perfect setting to relax and unwind.”*  
.....

*More on this look:*  
**AVEO NEW GENERATION** page 32  
**COLLARO** page 39  
**LEGATO** page 57

*CONSUMMATELY NORDIC IN STYLE,  
STRIKINGLY COMFORTABLE*

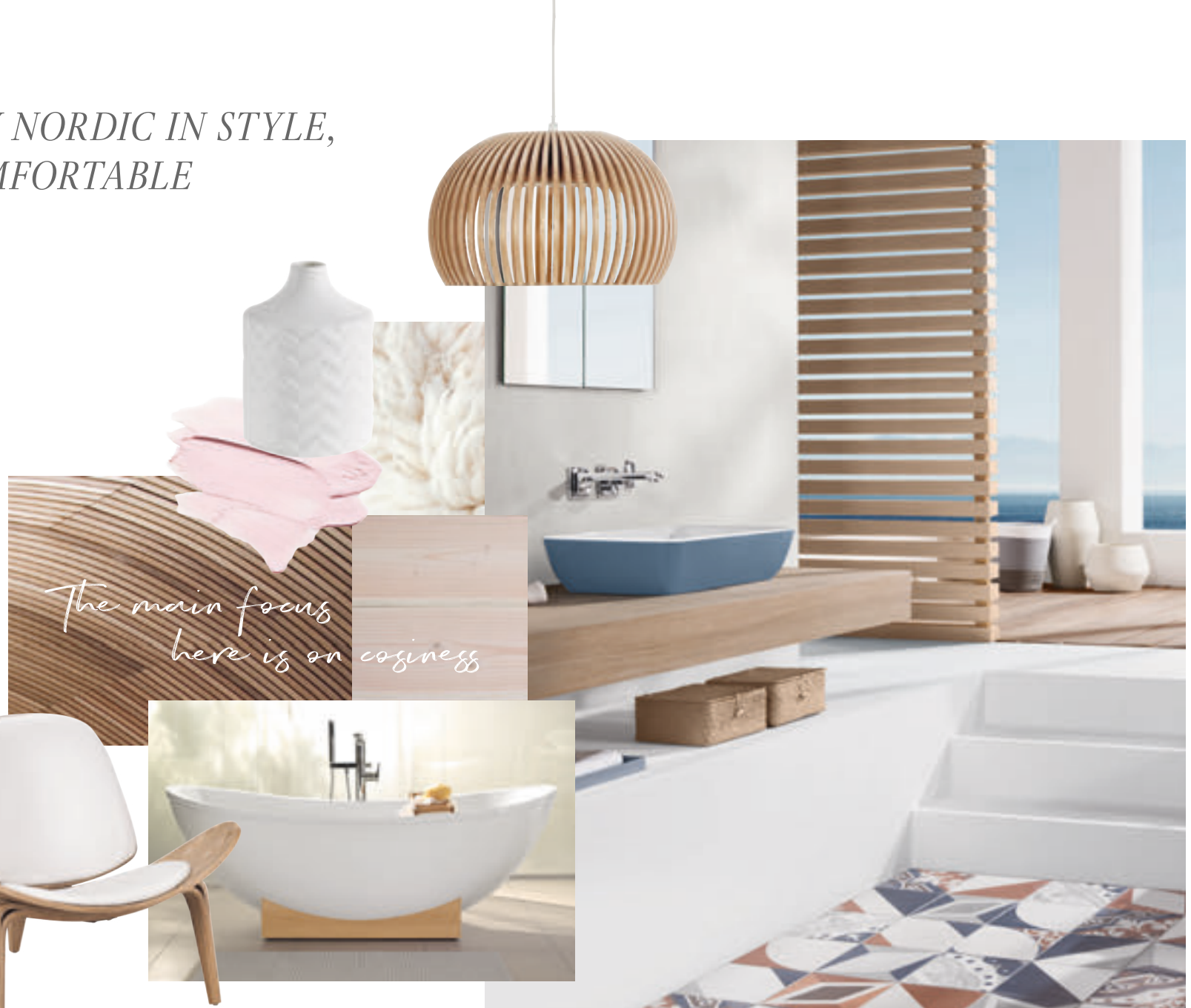


.....  
*Gesa Hansen*  
DESIGNER

*“Light wood, natural,  
pastel colours and  
simple contours  
create a friendly,  
open and particularly  
inviting mood.”*

.....

*More on this look:*  
**AVENTO** page 28  
**COLLARO** page 88  
**SUBWAY 2.0** page 68



*The main focus  
here is on cosiness*



# THE ART OF MINIMALISM



.....  
*Patrick Frey*  
PRODUCT DESIGNER

*“Purist forms, lines  
and finishes are set  
off to perfection  
by a well thought-  
out lighting concept.”*

.....

*Specifically selected  
accessories provide  
comfortable accents*



*More on this look:*  
**FINION** page 50  
**LEGATO** page 54  
**MEMENTO 2.0** page 62



ANTHEUS  
*Distinctly elegant*

ANTHEUS bathroom collection  
LA FLEUR tap fittings programme  
MARMOCHIC tiles



#### LUXURIOUS EFFECT

The exclusive platinum décor is applied by hand meaning each surface-mounted washbasin with Art Décor is a truly unique piece of exquisite grace.



#### PERFECT INTERACTION

Antheus is a magnificently elegant bathroom collection: from the bathroom ceramics to the cabinets and mirrors, each element radiates stylish beauty.



Every line makes a statement here and each item has enduring value: the Antheus collection reflects the style classics of the Modern age. Premium materials and Art Deco-style geometric contours meet the puristic beauty of Bauhaus design. The clearly-defined edges of the washbasin, toilet and bath come together with a novel faceted effect to create an impression of lightness. The result is a new modern classic - formed from high-quality TitanCeram, finest Quarry!®, high-gloss steel, elegant marble and exquisite woods. Marvel at its magnificent elegance.

[villeroyboch.com/antheus](http://villeroyboch.com/antheus)





Christian Haas  
PRODUCT DESIGNER

*“Discreet accessories underscore the elegant style. Graphic black and white contrasts conjure up a particularly stylish, timeless character.”*

**CLEARLY-DEFINED EDGES**  
The unique faceted effect is to be found throughout the collection, including the ceramic and lid of the elegantly shaped DirectFlush toilet.



**AN EXCLUSIVE SETTING**  
The stylish, faceted marble countertop supported by an elegantly curved high-gloss steel frame showcases the surface-mounted washbasin crafted from TitanCeram.



*An exquisite composition made from glass, marble and high-gloss steel*

**FINEST MATERIALS**

Made from TitanCeram, the vanity washbasin is complemented by vanity units with real wood veneers in American Walnut or Black Ash.



**SUBTLE DETAILS**

The finger pulls are integrated unobtrusively into the streamlined furniture fronts. For particularly stylish opening and closing of the smooth-running drawers and doors.



ANTHEUS bathroom collection DOMICIL tap fittings programme MONOCHROME MAGIC tiles



A STYLISH  
BATHING EXPERIENCE

The Antheus bath looks like a beautifully mounted diamond in its polished high-gloss steel frame. Its ergonomic shape is crafted from premium Quarryl® and it is optionally available with the automatic ViFlow overflow function.



SOPHISTICATED  
STORAGE SOLUTIONS

Sleek fronts with elegant real wood veneers give the Antheus furniture its distinctive character. Its sophisticated storage space concept offers plenty of room for towels and any other utensils needed in the bathroom.



FURNISH IN STYLE

High-quality Quarryl® also enables the characteristic faceted edge to be realised on the rim, too. The Theano bath also includes this element, making it a perfect aesthetic match to the Antheus collection. See page 95.

**ARCHITECTURA** bathroom collection  
**CULT** tap fittings programme  
**CENTURY UNLIMITED** tiles  
**CONSOLE** architect's design

# ARCHITECTURA

*The variety of clear design*





#### PERFECT VARIETY

The Architectura bath with its wide base has an impressively clear, straight-lined design. With 8 different sizes available, it suits bathrooms large and small.

## *Geometric forms*

Give free rein to your creativity in bathroom design - exploring all the many and varied options of the complete Architectura collection. Choose between geometric forms, different installation variants and various sizes to give your bathroom its own very distinctive character. You'll be amazed by the practical design of the washbasins, baths and shower trays and impressed by the unique hygiene advantages of the innovative DirectFlush toilets. And all at such outstanding value for money.





Patrick Frey  
PRODUCT DESIGNER

*“An oval or round washbasin on a linear slab creates an exciting formal contrast. A rectangular washbasin generates a calm, integrated overall concept.”*

*Choose your favourite form*



CLEAR DESIGN,  
PLENTY OF OPTIONS  
The basic geometric shapes of circle, oval and rectangle are fundamental to Architectura. The clear, minimalist design fits perfectly into any room and offers you the greatest possible freedom in planning your bathroom.



**ARCHITECTURA** bathroom collection  
**CULT** tap fittings programme  
**CENTURY UNLIMITED** tiles  
**CONSOLE** architect's design





# AVENTO

*My lifestyle*

AVENTO bathroom collection  
ARCHITECTURA METALRIM shower tray  
JUST tap fittings programme



**AVENTO** furniture finishes



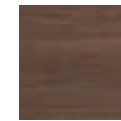
B4 Crystal White



VJ Nordic Oak



PN Elm Impresso



VH Arizona Oak



B1 Crystal Grey



B3 Crystal Black

**REFRESHING VARIETY**  
The 120 cm wide double washbasin for shared moments in the bathroom.



Fresh design, amazingly practical and excellent value for money. Avento has everything that a modern bathroom requires: and much more! In addition to a perfect look, the Villeroy & Boch bathroom collection sports some very practical features – from the trendy furniture programme to the rimless DirectFlush toilet for optimum hygiene. And all this in various different sizes to cater for smaller bathrooms or guest bathrooms, too. Avento is ideal for those who want to show off their bathrooms to best advantage.

[villeroyboch.com/avento](http://villeroyboch.com/avento)



Stefan Nilsson  
TREND SCOUT

*“Eminently modern:  
this fresh, contemporary  
collection makes easy work  
of designing a trendy bathroom.  
My tip: try it in pink...”*

CONTEMPORARY DESIGN  
The modern, lean aesthetic of the  
ceramics and acrylic-glass furniture  
fronts gives the bathroom a certain  
*je ne sais quoi.*



*Gentle lines bring a relaxing  
touch to the bathroom*





AVENTO bathroom collection  
SUBWAY INFINITY shower tray  
CENTURY UNLIMITED tiles





AVEO NEW GENERATION bathroom collection

LEGATO furniture programme

UPPER SIDE tiles

# AVEO NEW GENERATION

*A modern interpretation of natural aesthetics*





.....  
*Gesa Hansen*  
DESIGNER

*"Green plants are an important  
Feng Shui element in the  
bathroom"*

.....

Distinctive forms with contemporary flair: Aveo New Generation, originally designed by Conran & Partners for Villeroy & Boch, offers an impressive, organic design which gives the bathroom a light and natural look. The gentle, oval contours of washbasin, toilet, bidet and free-standing bath radiate calm and comfort and invite the user to lie back and relax.

[villeroyboch.com/aveonegeneration](http://villeroyboch.com/aveonegeneration)

*Perfect  
harmony*







# COLLARO

*Character meets Style*

COLLARO bathroom collection JUST tap fittings programme  
MARMOCHIC + TUXEDO tiles



.....  
*Gesa Hansen*  
 DESIGNER

*“A smattering of plants and accessories featuring gentle, round forms contrast a treat with the particularly straight-lined furnishings.”*  
 .....



DETAILS SET THE TONE

The offset designer edge is characteristic for Collaro. This delicate design element defines the unique look of the washbasin and bath and acts as a splashguard and protective rim.

There's more to modern design than simply looking good. Collaro creates a timelessly beautiful living space that evokes a sensation of pure well-being. Setting a delicate yet very cosy tone. The eye-catching designer edge is offset and defines the unique look of the collection. Discover a bathroom that combines characteristic shapes, high-quality materials and practical features in a beautifully stylish way.

[villeroyboch.com/collaro](http://villeroyboch.com/collaro)





#### TRENDY BATHROOM DESIGN

Thin walls, precise radii and slim edges. The exquisitely designed ceramic washbasins in our innovative TitanCeram add a splendid lightness to the bathroom.

For more on TitanCeram see page 138.



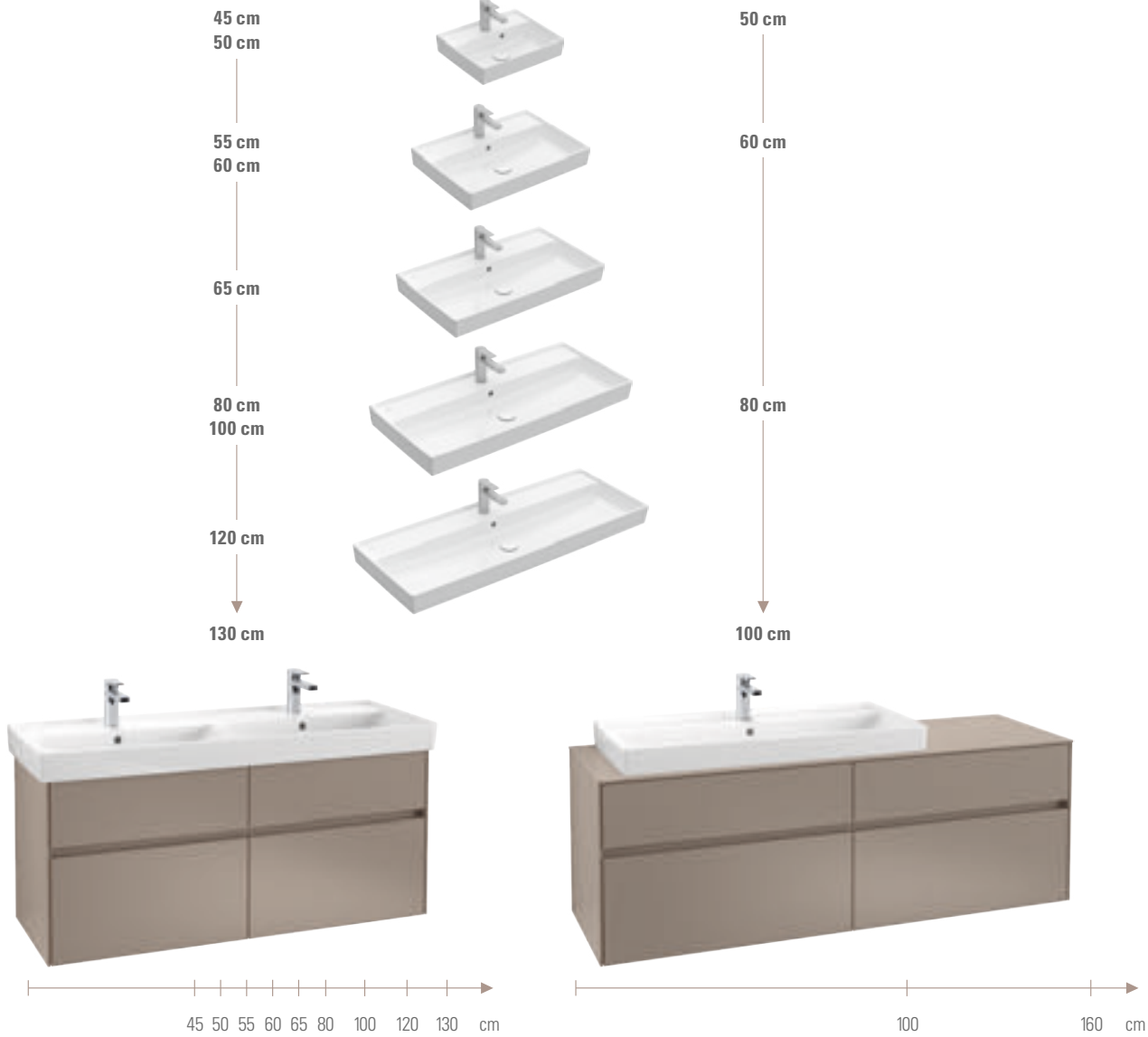
#### INDIVIDUAL LOOK

From vanity washbasins to surface-mounted variants, straight-lined or round, the washbasins come in a wealth of shapes and sizes to cover every bathroom scenario. Optionally available with our exceptionally attractive and extremely robust TitanGlaze in matt Stone White.

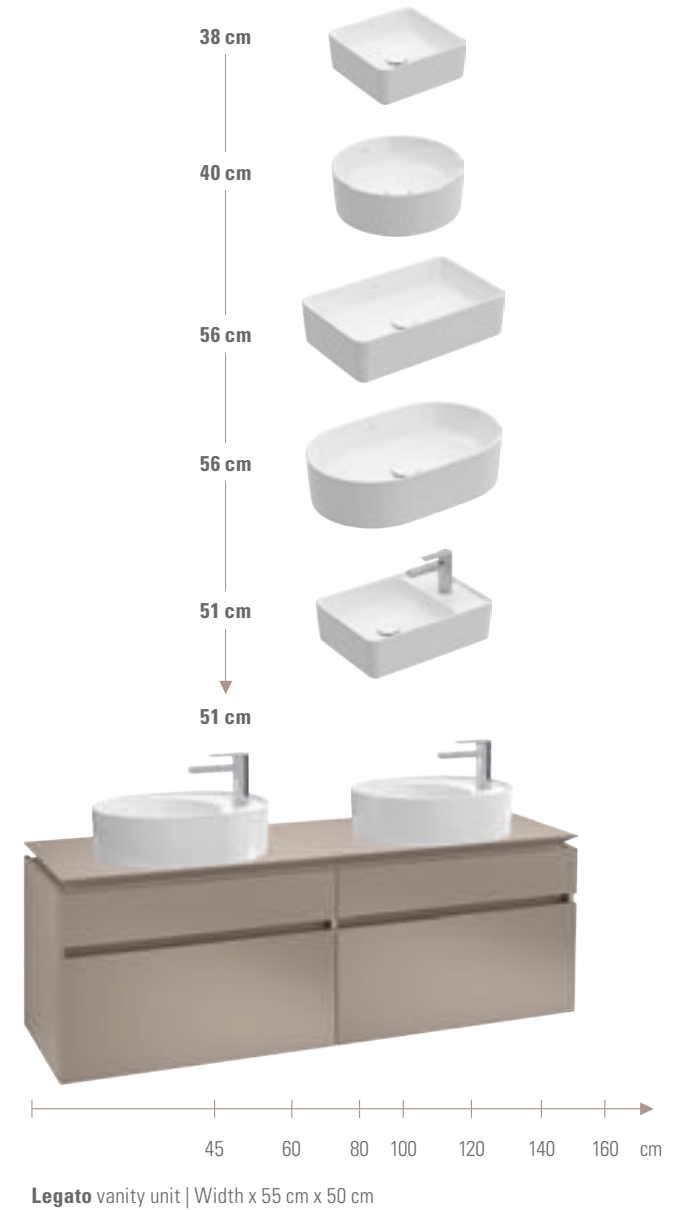
*The splendid lightness of well-being*



## VANITY WASHBASINS



## SURFACE-MOUNTED WASHBASINS



The vanity washbasins can only be combined with cabinets in the respective corresponding sizes. The surface-mounted washbasins can also be teamed with cabinets from the Collaro and Finion collection.



## *Homely chic*

### DESIGN FOR EVERY DAY

The modern feel and the well-conceived range of fixtures and furnishings are just made for good times in the bathroom.

The feel-good factor for all the family – and for connoisseurs of fine design.







**COLLARO** bathroom collection  
**CULT** tap fittings programme





**COLLARO** bathroom collection  
**DAWN\*** tap fittings programme



#### NICE AND EASY DOES IT

These baths featuring a delicate profile and a wide rim on one side offer plenty of space for relaxing moments – with the option of an integrated whirlpool system.



#### NEAT AND TIDY ORGANISER

Whether sporting a door mirrored both inside and out, or with an integrated laundry flap, the spacious tall cabinet offers a discrete means of storage for towels and plenty more besides.

#### COLLARO Colours for bath outlet and overflow fittings



Champagne



Gold



Black Matt



Chrome



\*This tap fitting is only available in selected countries.



**COLLARO** bathroom collection **VENTICELLO** toilet/bidet  
**SQUARO INFINITY** shower tray **CULT** tap fittings programme

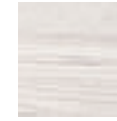
**COLLARO** furniture finishes



DH Glossy White



MS White Matt



E8 White Wood



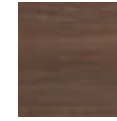
VK Soft Grey



VJ Nordic Oak



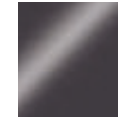
VG Truffle Grey



VH Arizona Oak



FO Oak Graphite



FP Glossy Grey



PD Black  
 Matt Lacquer

*Trendy colours,  
 distinctive look*

**AN ELEGANT APPEARANCE**

Optional, infinitely variable LED lighting adds a definitive touch of refinement to the aluminium finger pull on the vanity unit and the bathroom setting as a whole.





**EVERYTHING SHIPSHAPE**  
Generous storage space and smart details such as practical full-extension drawers with slip-resistant mats keep everything neat and tidy in the bathroom.



**SLIMLINE**  
The delicate lines also feature to great effect on the furniture. The sides are only 8mm thick, lending the bathroom cabinets an exceptionally stylish look. To match these cabinets, we recommend the straight-lined toilets and bidets from the Venticello collection (see page 74).





FINION  
*Achieve your aspirations*

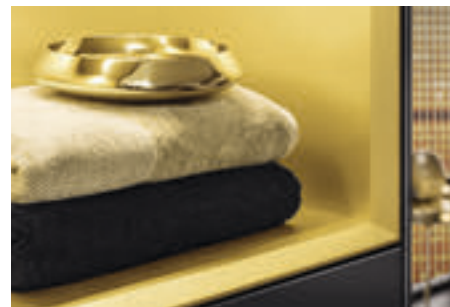


AWARD-WINNING DESIGN

Elegant TitanCeram washbasins emphasise the collection's premium calibre. The combination of puristic design and smart technology received both the iF Design Award 2017 and the Red Dot Design Award 2017.



reddot award 2017  
winner



What better place to impressively showcase your personal style than in your own bathroom? Finion's puristic filigree design gives you the freedom to express your personality. Its sophisticated outlines create a luxurious and relaxing atmosphere, evoking a high quality of life. With premium materials such as TitanCeram ceramic, versatile furniture lending itself to a wide range of combinations and clever features, this unique collection sets new standards for aesthetics and wellbeing. Experience Finion — and achieve your aspirations.

*Clearly defined edges,  
small radii,  
flowing surfaces*

A FREE-STANDING FEATURE  
Precise edges and delicate side walls make the Quarryl® bath a spectacular design feature in the bathroom.





.....  
*Patrick Frey*  
PRODUCT DESIGNER

*“Commensurate lighting  
creates a special atmosphere  
in the bathroom.”*  
.....



**PERFECT CONNECTION**  
A wireless charging station on the side cabinet or shelf ensures that your smartphone is always ready to use.



**ATMOSPHERIC HIGHLIGHT**  
The Emotion feature allows the illuminated LED border to be continuously dimmed from warm white to cool white to set the scene and bathe the bathroom in light. On request, the mirror is available with an anti-fogging function and integrated Bluetooth® sound system.



**A UNIQUE STYLE STATEMENT**  
An optional illuminated strip around the base of the bath makes it appear to float on a pedestal of light.





FINION bathroom collection  
SQUARO INFINITY shower tray  
LA FLEUR tap fittings programme  
MARMOCHIC tiles

**DELICATE APPEARANCE**  
The delicate ceramics are impressive from every angle. Extremely thin and yet exceptionally strong edges and walls lend the washbasins a sense of minimalist elegance.



*Both functional  
and attractive*



**MINIMALIST DESIGN**  
The elegant DirectFlush toilet and bidet reflect the collection's precise aesthetics. The award-winning design blends harmoniously into the bathroom while being extremely practical.



*A luxurious atmosphere  
that's perfect for relaxing*

FINION bathroom collection JUST tap fittings programme TUXEDO tiles



**FINION** bathroom collection  
**JUST** tap fittings programme  
**PURE LINE** tiles

**FINION** furniture finishes



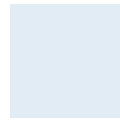
GF Glossy White Lacquer



MT White Matt Lacquer



GJ Light Grey Matt Lacquer



HA Cloud Matt Lacquer



HH Sand Matt Lacquer



PC Oak Veneer



HF Gold Matt Lacquer\*



HE Sun Matt Lacquer



GM Olive Matt Lacquer



GN Walnut Veneer



GS Cedar Matt Lacquer



HB Peony Matt Lacquer



GK Anthracite Matt Lacquer



HG Midnight Blue Matt Lacquer



PD Black Matt Lacquer



PH Glossy Black Lacquer

**FINION** glass panels



White Matt



Sand Matt



Black Matt

**FINION** metallic colours for bath skirting trim



Chrome



Champagne



Gold

The Finion bath is available as Colour on Demand in more than 200 colours, see page 96.

\*Colour available only for the inner boxes.

*Colours are a showcase for personality*

**NEW COMBINATION OPTIONS**

The imposing Finion vanity unit elegantly showcases the surface-mounted washbasins from the Artis, Memento 2.0 and Collaro collections.





**HOMMAGE** bathroom collection  
**LA FLEUR** tap fittings programme  
**BIANCONERO** tiles



# HOMMAGE

*Paying tribute to a great age*



#### HOMMAGE furniture colours



Grey-White  
Marble/Walnut



Black Marble/  
White Matt  
Lacquer

*Stylish through  
and through*



*Classic elegance  
with true character*

Inspired by the early years of the 20th century, the collection brings together the timeless design elements of a great age: striking forms and stepped reliefs on all the ceramics. With washbasin countertops made of premium Carrara marble, combined with real-wood furniture in the colour Walnut and fine ceramic knobs, Hommage offers fascinating quality that meets even the highest standards. Washbasin countertops made of black marble in combination with White Matt Lacquer furniture and the smoothly ground washbasins introduce luxurious highlights. Elegant bath feet add the finishing touch to the classic design of the Quaryl® bath.

[villeroyboch.com/hommage](http://villeroyboch.com/hommage)

LEGATO bathroom collection  
JUST tap fittings programme

LEGATO

*Unique, both day and night*





Clear-cut and timeless modern, Legato is a complete bathroom collection for a sophisticated style. The expressive ceramic washbasin complements the successful furniture programme. The optional LED light strip skilfully underlines the floating effect and acts as a stylish ambient lighting feature. The handle-free, commodious furniture also comes in the on-trend colour Black Matt Lacquer, offering plenty of scope for combination - for a bathroom that's as unique as your style.

[villeroyboch.com/legato](https://villeroyboch.com/legato)

**STYLISH EDGE**  
The striking, sloping sides create an exciting contrast to the furniture. The washbasin appears to float above it, especially when combined with optional LED illumination.



.....  
*Patrick Frey*  
PRODUCT DESIGNER

*“Light is a key design element  
in the bathroom.  
Indirect lighting effectively  
highlights individual objects.”*  
.....



**LEGATO** furniture finishes



DH Glossy White



MS White Matt



E8 White Wood



VK Soft Grey



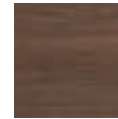
VJ Nordic Oak



PN Elm Impresso



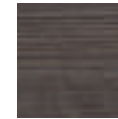
VG Truffle Grey



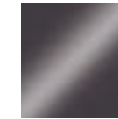
VH Arizona Oak



E1 Santana Oak



FQ Oak Graphite



FP Glossy Grey



PD Black Matt  
Lacquer



reddot award 2016  
winner

**CHOOSE YOUR STYLE**  
Whether with a stylish wooden surface  
or uni-colour elegance, whether light or  
dark – you will find the exact  
colour to suit your bathroom.



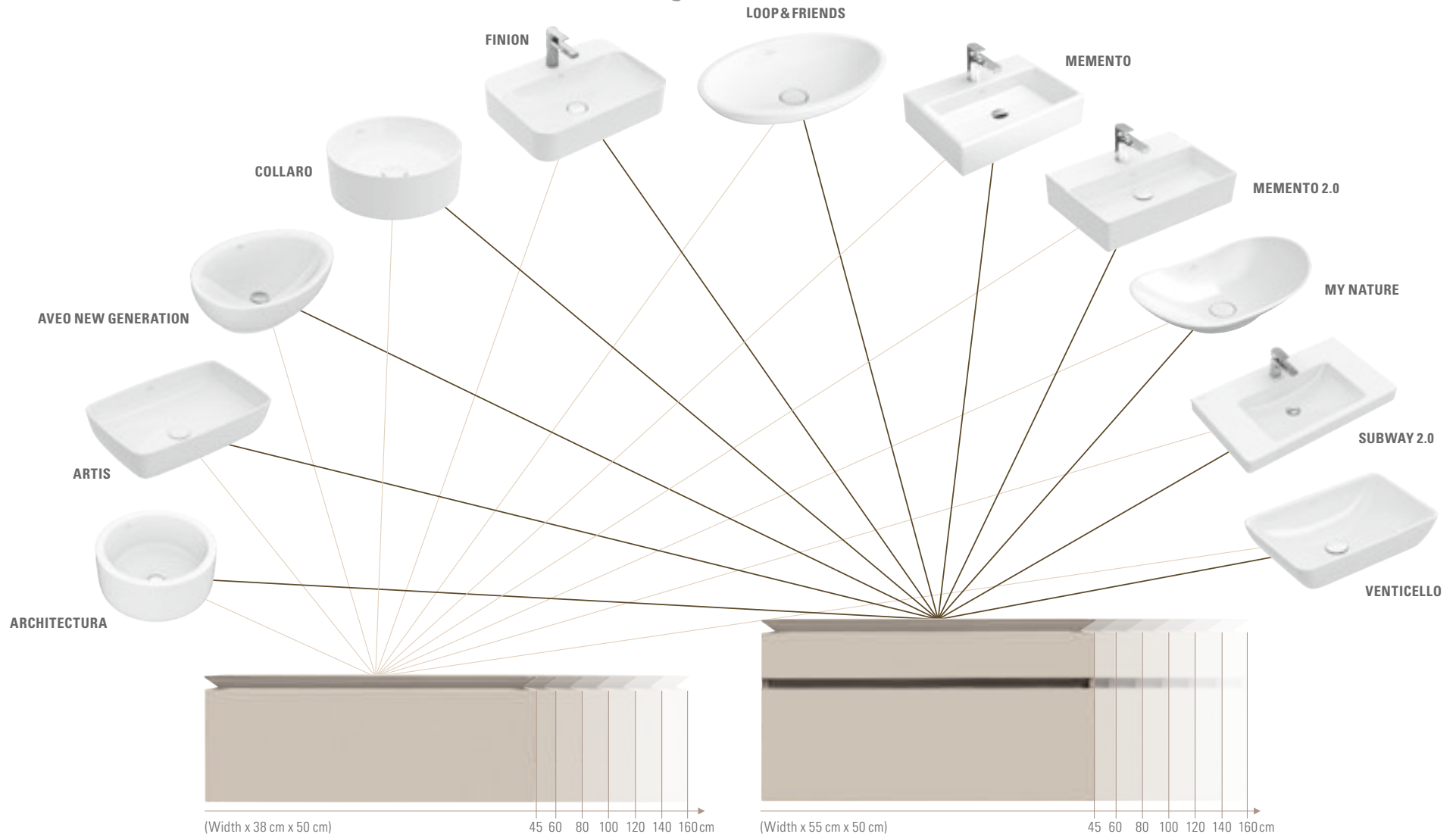


LEGATO bathroom collection SUBWAY 2.0 washbasins BERNINA tiles



# THE LEGATO VANITY UNITS

*Setting the stage for your style*





*Individual  
variety*

#### TASTEFUL COMBINATIONS

Collaro, Memento or Architectura – whichever you choose, the ceramics cut a fine figure on the elegant vanity units from the Legato collection.

MEMENTO bathroom collection  
CULT tap fittings programme

# MEMENTO

*Scope for personality*



TIMELESSLY ELEGANT

The linear furniture incorporates the clear design language of the ceramics and creates a bathroom with a timeless design.



Freed from the superfluous, Memento demonstrates consistent, straight lines. The minimalist design of this premium collection stands for maximum aesthetics. The exclusive Bright Oak furniture finish creates tactile and visual contrasts to the ceramics - every touch becomes an experience.

[villeroyboch.com/memento](http://villeroyboch.com/memento)

**MEMENTO 2.0** washbasin  
**FINION** furniture programme  
**JUST** tap fittings programme

# MEMENTO 2.0

*Room for character*

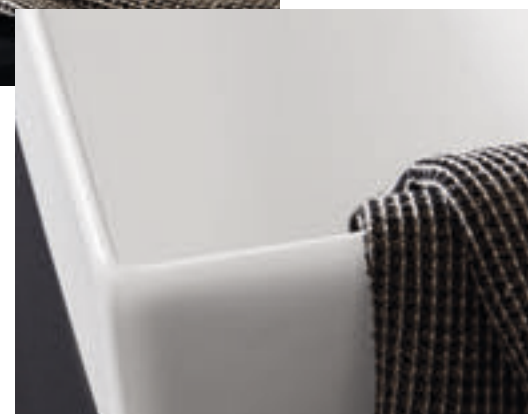


.....  
*Christian Haas*  
PRODUCT DESIGNER

*“The matt look lends the bathroom a very modern and urbane air. At the same time, it exudes a restrained elegance that allows other colours to shine.”*

.....

STRIKINGLY MINIMALIST  
Aesthetic minimalism: the slimline washbasins make an exclusive and modern statement.



Enjoy the purist lightness of Memento 2.0. Minimalist and distinctive. The modern premium bathroom collection is made from our high-quality ceramic TitanCeram. Precise contours and thin walls lend a particularly intricate appearance to Memento’s unmistakable look. Consummate style – a bathroom that creates room for character(s).

[villeroyboch.com/memento2.0](https://villeroyboch.com/memento2.0)





**TRENDY MATT LOOK**  
The TitanGlaze matt colours Stone White, Ebony and Graphite and the Concrete look bring the characteristic design to life in unique fashion.



**PURISTIC APPEAL**  
The rectangular toilet and the bidet take up the striking lines of the washbasins as purist design objects in their own right.

*A powerful look*



**MEMENTO 2.0** washbasins **FINION** furniture programme  
**OBERON 2.0** bath **CULT** tap fittings programme



O.NOVO bathroom collection  
LIFETIME PLUS shower tray  
JUST tap fittings programme  
URBANTONES tiles

O.NOVO  
*Unexpectedly different*



BATHE IN BLISS  
The timelessly classic acrylic bath is optionally available with an anti-slip surface finish and is particularly easy to clean.



Stefan Nilsson  
TREND SCOUT

*“These round, natural forms are an instant feel-good factor. Add a subtle touch of colour, and you have the perfect bathroom retreat.”*

*Clarity and understated elegance*

O.novo allows you to fully express your creative flair. Mix and match attractively understated and beautifully-shaped washbasins and hand-rinse washbasins, classic shower trays, baths and water-saving toilets to create your very own dream bathroom. And all this at a surprisingly affordable price.





# SUBWAY 2.0

*As diverse as life itself*

SUBWAY 2.0 bathroom collection  
DAWN/EMBRACE PLUS\* tap fittings programmes  
OAK PARK tiles



Stefan Nilsson  
TREND SCOUT

*“Versatile and customised.  
The perfect collection for all sizes  
of bathroom, with generously  
sized cabinets that are ideal  
for any family bathroom.”*

Single people become couples and couples become parents – life never stands still. So it’s wonderful to have different ways to adapt to every situation that life throws at us. Subway 2.0 offers diverse combination possibilities for individual bathroom furnishings. The extensive range, with washbasins in numerous dimensions to choose from, suits rooms of any size: meaning that even smaller rooms can be used to optimum effect. Particularly practical: the furniture with plenty of storage space and the rimless DirectFlush toilets with integrated ViFresh solution for optimum hygiene.

*Feel-good  
modern design*







*Convenient,  
practical and attractive*

**VERY HOMEY**

The elegant 130 cm wide washbasin is ideal during "rush hour" in the family bathroom. The other sizes also boast convenient shelf space and deep basins.



**VERSATILE AND FLEXIBLE**  
The acrylic baths come in a variety of shapes and sizes to suit virtually any room scenario and design wishes.  
Special feature: tap fittings can be integrated harmoniously into the wide rim that features on one side.



**SNUG FITTING**  
The straight-lined acrylic shower trays can be fitted flush with the floor and perfectly complement the collection's ceramics and furniture.

**SUBWAY 2.0** furniture finishes



DH Glossy White



MS White Matt



E8 White Wood



VK Soft Grey



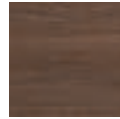
VJ Nordic Oak



PN Elm Impresso



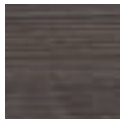
VG Truffle Grey



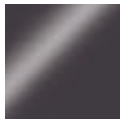
VH Arizona Oak



E1 Santana Oak



FQ Oak Graphite



FP Glossy Grey



PD Black  
Matt Lacquer

**SUBWAY 2.0** countertop colours



S White



R Silver Grey

Integrated handles available in Matt Silver-Coloured or Glossy Chrome-Coloured.

UNCOMPROMISINGLY PRACTICAL  
Subway 2.0 offers plenty of storage space and  
cuts no corners when it comes to functionality.  
The recessed finger pulls add a stylish touch.





SUBWAY 2.0 bathroom collection  
JUST tap fittings programme  
URBANTONES + BOISÉE tiles

*Express your  
personality*



# VENTICELLO

*Design the perfect line*

VENTICELLO bathroom collection  
DAWN/EMBRACE\* tap fittings programmes  
CENTURY UNLIMITED tiles





VERSATILE DESIGN  
 The washbasins' elegant appearance is characterised by slim walls and thin edges. Thanks to a wide range of shapes and sizes, the ceramics open up a great deal of scope for personal design.

Venticello is the modern bathroom collection for trend-conscious aesthetes. It combines form and function in a manner that is sure to impress: at first glance, the bathroom appears very slender and straightforward, but on closer inspection, it is amazingly spacious with a wealth of clever details. Experience a unique sense of space and be delighted in every respect.

[villeroyboch.com/venticello](http://villeroyboch.com/venticello)



.....  
*Christian Haas*  
 PRODUCT DESIGNER

*“The straight-lined designs and generous furniture surfaces introduce a distinct element of calm into the bathroom. A timelessly appealing setting.”*  
 .....

\*These tap fittings are only available in selected countries.



VENTICELLO bathroom collection  
BIANCONERO tiles

*Dark colours exude  
warmth and refinement*

**VENTICELLO** furniture finishes



DH Glossy White



MS White Matt



RE Glass, Glossy White



E8 White Wood



VK Soft Grey



VJ Nordic Oak



PN Elm Impresso



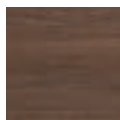
VG Truffle Grey



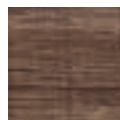
E3 Stone Grey



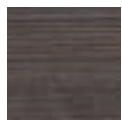
N9 Terra Matt



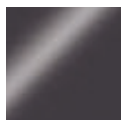
VH Arizona Oak



E1 Santana Oak



FQ Oak Graphite



FP Glossy Grey



RA Glass, Glossy Grey



PD Black Matt Lacquer



*Add personal highlights*

**VENTICELLO** furniture handles



1 Chrome



2 White



3 Grey



5 Copper



**CUSTOM-MADE FURNITURE**  
The different furniture finishes and handles can be combined to suit your personal taste. In particular, the exclusive Venticello glass surfaces give the furniture an air of distinctive refinement. The vanity units are optionally available with one or two drawers – and, from a width of 120 cm, even with twice the number of drawers.



STAND-ALONE WASHBASINS  
*Elegant and irresistible*

LOOP & FRIENDS





## LOOP & FRIENDS

*Clear forms, imposing style*

Bathrooms are as different as the people who use them. However, there is an ideal washing area for each and every one of them. Whether you have a lot of space or just a little, whether you prefer round or square forms - Loop & Friends adapts to your style and requirements. The perfect match: Loop & Friends baths. See page 102.

[villeroyboch.com/loopandfriends](http://villeroyboch.com/loopandfriends)



## LA BELLE

*A new sensuality*

Elegance is more than just beauty. It is also the portrayal of timeless sensuality. The elegant curved lines and sensual details are reflected in the La Belle ceramics. The perfect complement: the free-standing model of the comfortable Quarryl® bath makes an extravagant statement. It is also available in a BiColour look with a different panel colour.

[villeroyboch.com/labelle](http://villeroyboch.com/labelle)



## MY NATURE

*Designing a new lightness*

The My Nature collection interprets the desire for simplicity in a modern way. The flowing lines create an exquisite minimalism with a visual appeal that promises true relaxation. The soft curving washbasins have a sensuous, light and dynamic air. These really come into their own on the Legato vanity unit (page 54). A beautifully harmonious design that won the Red Dot Design Award.

[villeroyboch.com/mynature](http://villeroyboch.com/mynature)



**SUBWAY 2.0** bathroom collection with compact toilet  
**CULT** tap fittings programme  
**CENTURY UNLIMITED** tiles

# GUEST BATHROOMS

*Small bathrooms with a big impact*

Today, guest bathrooms are a fixed part of modern living culture – about half of all private households already have a guest bathroom. With Villeroy & Boch, it is possible to achieve space-saving solutions in just a few square metres. After all, maximum quality, comfort and a cosy atmosphere shouldn't be a matter of size. Our collections offer various ceramic elements, matching tap fittings and bathroom furniture of outstanding quality. Choose from a selection of beautiful designs to best suit your requirements.

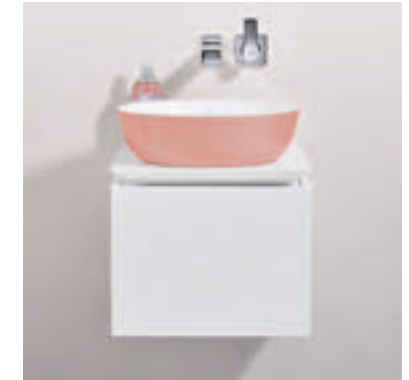
[villeroyboch.com/guestbathroom](http://villeroyboch.com/guestbathroom)



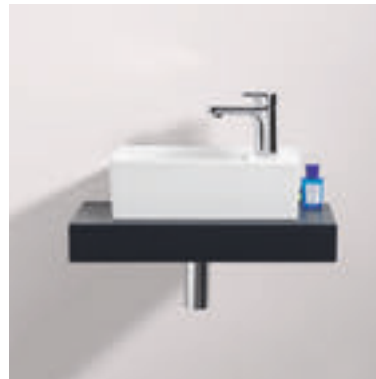
Subway 2.0



Venticello



Artis/Legato



Memento 2.0



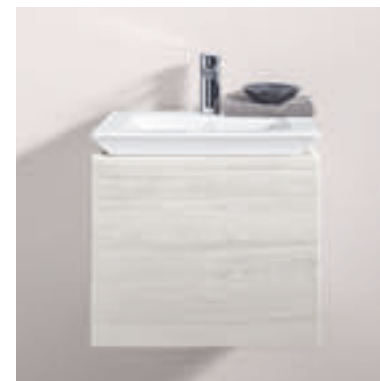
Avento



Finion



Collaro



Legato



Loop & Friends/Legato



**COLLARO** bathroom collection  
**CULT** tap fittings programme  
**BOISÉE + METRO FLAIR** tiles

# COLLARO

*Guest bathrooms*



*Character  
meets style*



**ENCHANTING COLLARO**  
The delicately crafted designer edge – a Collaro hallmark - lends the surface-mounted washbasin and handwashbasin in high-quality TitanCeram a distinctive look and assures the guest bathroom an eminently stylish appearance.

Collaro's lightweight appearance comes into its own in the guest bathroom. The fine lines of the space-saving and practical washbasins and furniture conjure up a spacious, homely atmosphere in small rooms. Stylishly restrained with a very modern air. For a guest bathroom full of character in which everyone will feel at home.

[villeroyboch.com/guestbathroom](http://villeroyboch.com/guestbathroom)

SUBWAY 2.0 bathroom collection  
CULT tap fittings programme  
METRO FLAIR & GATEWAY tiles



# SUBWAY 2.0

## *Guest bathrooms*



THE PERFECT FIT  
Diverse washbasin variants offer  
even greater scope for individual  
bathroom design.



THE PERFECT SET-UP  
Elegant furniture offers practical storage  
space to ensure that the guest bathroom  
always looks tidy and spacious.



*Awesome:  
washbasins  
in five sizes*



The Subway 2.0 guest bathrooms offer intelligent solutions for even the smallest room. The compact dimensions of the ceramics and furniture, plus practical accessories, such as the towel holder, ensure maximum comfort, even when space is at a premium. The space-saving furniture provides a new design freedom that will make a lasting impression on your guests.

[villeroyboch.com/guestbathroom](http://villeroyboch.com/guestbathroom)



# VENTICELLO

*Quest bathrooms*

VENTICELLO bathroom collection **SQUARO INFINITY** shower tray  
**JUST** tap fittings programme **MOONLIGHT & OAK PARK** tiles

# The beauty of saving space



Venticello introduces a slimline, graceful look to the guest bathroom. Thanks to the stylish design and the delicate edges, the bathroom appears both inviting and is fully in keeping with the latest trends. Well thought-out functions and clever storage solutions create lots of space for feeling good, even when space is at a premium. The vanity unit for the small washbasin, for example, is available in two heights. While the furniture and handles in the most diverse colours can be combined to suit your own personal taste. For a customised bathroom that won't just be popular with your guests.

[villeroyboch.com/guestbathroom](https://villeroyboch.com/guestbathroom)







BATHING  
*Living in balance*



AVEO NEW GENERATION



THEANO

RELAX IN MORE STYLE

From dynamic through to minimalist, from natural through to elegant – here you will find the perfect bath for perfect relaxation.

*Your personal  
feel-good oasis*

For many people, a leisurely soak in warm water is the ultimate in relaxation. What better way to leave the stress and strain of a hectic day behind than in a soothing tub. The best place to enjoy these moments is in a Villeroy & Boch bath. Whether made of high quality Quaryl® or acrylic – pamper your senses with elegant design and comfortable features and transform your bathroom into your very own personal feel-good oasis.



LA BELLE

A modern bathroom featuring a red bathtub with a white interior, set against a white wall with a window and a lamp. The bathtub is the central focus, with a sleek, minimalist design. The room is bright and airy, with natural light coming from a window on the left. A floor lamp with a black shade and a decorative base stands next to the tub. A small ottoman with a red towel is visible in the background.

COLOUR ON DEMAND  
*Fine forms and strong colours*

SQUARO EXCELLENCE

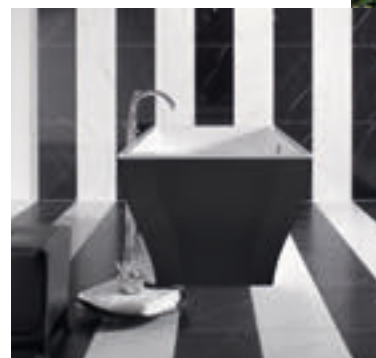




*Perfect design  
staged in colour*

Bring a splash of colour to your bathroom with the free-standing baths from Villeroy & Boch. Choose from more than 200 different panel colours, some of which were also created by designer Gesa Hansen, and make the most of a range of new opportunities to make your individual mark in the bathroom. Discover your very own design highlight from the following collections: Antheus, Aveo New Generation, Collaro, Finion, La Belle, La Belle Excellence, Loop & Friends, Oberon 2.0, Squaro Edge 12, Squaro Excellence and Theano.

[villeroyboch.com/colour](http://villeroyboch.com/colour)



**STYLISH CONTRAST**  
The unique BiColour scheme lends the baths an original look.



# OBERON 2.0

*The evolution of perfect design*





Made of  
high-quality  
Quaryl®

Sleek, pure, confident. With its incomparable sense of lightness, Oberon 2.0 takes the characteristic style of our classic Oberon design and raises it to a new level. An edge that's just 10 mm thin, even more precise radii and the flush-mounted overflow bring fascinating clarity to the new Quaryl® baths. As a back-to-wall bath in the BiColour look, Oberon 2.0 is especially eye-catching.

[villeroyboch.com/oberon2.0](https://villeroyboch.com/oberon2.0)

#### COMFORTABLE BATHING PLEASURE

With an interior depth of 47 cm, these baths offer plenty of space in which to relax. An optional Villeroy & Boch whirlpool system will make your comfort complete.





A modern white bathtub is the central focus, set in a bright, minimalist bathroom. The tub is rectangular with rounded corners and a clean, minimalist design. It is positioned against a white wall with a silver faucet and handles. To the left, a tall floor lamp with a black shade and a decorative base stands next to a window with a white sill. A small, patterned ottoman with a red towel on top is also visible. The floor is made of large, light-colored tiles. The overall aesthetic is clean and contemporary.

SQUARO EDGE 12  
*Perfect aesthetics*

interior  
innovation  
award  
2014  
Winner



*A unique and stylish  
addition to the bathroom*

Squaro Edge 12 combines bathing comfort and discerning requirements to produce consummate aesthetics. The unique Quarryl® bath has impressively clear lines and a sophisticated look. The highlight is the narrow edge – just 12 mm wide – which also sets the standard in terms of stylish design. Whether free-standing in the room or built-in: with its incomparable sense of lightness, this bath is an inviting place to relax and while away the time.

[villeroyboch.com/squaroedge12](http://villeroyboch.com/squaroedge12)

**COLOURED ACCENTS**  
The Squaro Edge 12 bath is also available as Colour on Demand in more than 200 colours. See page 96.





# LOOP & FRIENDS

*Two forms, endless possibilities*

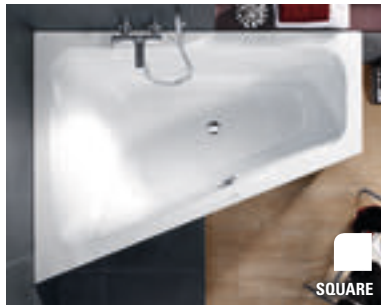


**MORE SPACE**

The trapezoid baths are particularly space-efficient. However, there's still plenty of room for two thanks to their generous inner dimensions.



reddot design award  
winner 2012



**GREAT VARIETY**

Discover the different sizes, forms and variants of Loop & Friends and find the perfect bath for your bathroom.



Full of surprises, Loop & Friends has an impressive, individual concept. The 22 different baths with a round or square inner form are perfectly suited to any bathroom. Choose between free-standing models, built-in variants and compact solutions and adapt the bath with Colour on Demand to suit your requirements. Really clever: the central outlet ensures an exceptionally comfortable bathing experience even for two and thanks to the shallow depth of just 44 cm, the baths are particularly economical with water.

*More scope  
for your needs*

[villeroyboch.com/loopandfriends](http://villeroyboch.com/loopandfriends)



# WHIRLPOOL SYSTEMS

*Ultimate relaxation for the sake of your health*



# Simply lie back and relax



You can find peace and relaxation whenever you want it. Turn your Villeroy & Boch bath into your very own oasis of wellness. The beneficial effect on your health of the innovative whirlpool systems by Villeroy & Boch supports regeneration and will help you to boost your energy levels. Experience uncomplicated relaxation in reliable Villeroy & Boch quality at outstanding value for money.

## *Water as a source of well-being*

Taking regular baths provides a comforting feeling of weightlessness and takes the strain off joints, ligaments and the spine. You'll soon feel any pain easing, particularly after exercising or if you suffer from problems with your joints.

## *The comfortably warm massage relaxes body and soul*

Massage and warmth help to relax the muscles and release tension. They stimulate the circulation, boost the immune system and improve the metabolism, and this keeps the tissue and skin supple.

## *The perfect retreat from everyday life*

A whirlpool is just the ticket if you want to switch off and forget the stresses of everyday life. The warm water has a calming effect that allows all your senses to wind down, ensuring healthy and relaxing sleep.

Transform your bathroom into your own personal refuge and recharge your batteries for the next day - in a Villeroy & Boch whirlpool.





## AIRPOOL ENTRY-LEVEL

### *Relaxing bathing pleasure*

The AirPool Entry-Level is the optimum model for everyone wanting greater relaxation in their own bathroom. Ten jets arranged in an even pattern on the base of the bath offer an invigorating and stimulating massage and effectively release tight muscles.



## HYDROPOOL ENTRY-LEVEL

### *Relaxation for your back*

With the HydroPool Entry-Level, you can give your back a treat whenever you want – and at good value for money. The ergonomically arranged jets massage the upper and lower back, as well as the shoulders, ensuring a feeling of complete relaxation.



## COMBIPOOL ENTRY-LEVEL

### *Moments of enjoyment in your own bathroom*

The CombiPool combines all the advantages of the AirPool and the HydroPool in a premium system for a full body massage. The CombiPool Entry-Level offers an indulgent, relaxing massage thanks to dynamic air jets from the base of the bath and a powerful water-air massage for the back. A unique pleasure that, thanks to the stylish design of the jets, also leaves a lasting impression on the eye.



### **SQUARO EDGE 12**

Quaryl® bath with  
AirPool Entry-Level system

### *Efficient massage effect and atmospheric lighting*

The standard equipment in our Entry-Level whirlpool systems includes intermittent massage and LED underwater lighting. The pleasant sensory stimulation ensures long-lasting massage enjoyment and an intense bathing experience and the energy-saving lighting in clear, white light creates a pleasant, feel-good atmosphere.



Underwater lighting  
2 white LED-lamps

### *Silent wellness pleasure and colourful light*

All the Comfort pool variants and the CombiPool Active meet sound-insulation requirements in compliance with DIN 4109 as tested at the Fraunhofer Institute and, thanks to Whisper technology, are amongst the quietest on the market. Ideal for switching off and relaxing after a loud and hectic working day. The individually controllable light in various colours has a proven positive effect on body and soul.



**LOOP & FRIENDS**  
Acrylic bath with HydroPool  
Comfort system



## AIRPOOL COMFORT

### *Tingling and as quiet as a whisper*

The fine air bubbles in the AirPool Comfort act rather like a gentle peel for the skin. The 10 quiet Whisper jets promote calm and relaxation and, thanks to their flat design, offer maximum sitting and lying comfort. In combination with a Quarryl® bath, the jets are flush-mounted ensuring perfect aesthetics.



## HYDROPOOL COMFORT

### *Pampered from head to toe*

Thanks to its beneficial back and side massage, the HydroPool Comfort is the ideal place to unwind. A total of 18 jets stimulate the whole body, from the shoulders to the feet. The side jets are manually adjustable and closable and can be rotated by almost 360° – for an individual massage tailored exactly to personal preferences and requirements.



## COMBIPOOL COMFORT

### *Ultra-quiet chillaxing*

Enjoy the stimulating full-body massage of the quiet CombiPool Comfort and allow your body and mind to chillax in the wonderful atmosphere created by the colourful light of your choice. The intense massage provided by 10 base, 8 side, 8 back and 2 feet jets relaxes the muscles and nerves, stimulates the circulation and releases tension. The gentle exfoliating effect has long-term benefits for the skin.



16 pop-up side jets



## COMBIPOOL INVISIBLE

### *Your personal pampering programme*

The CombiPool Invisible is a whirlpool and designer object in one. All but invisible, its jets become an integral part of the bath as a whole, ensuring visual harmony. The unique Smart Control remote control is particularly convenient and can be used to adjust the various intervals.

### *Efficient massage effect*

The efficient, intermittent massage creates a pleasant, pulsating sensation when it comes into contact with the body. Ideal for those who, after regular exercise, want to relax, effectively reduce muscular tension and prevent aches and pains.

### *Invisible wellness pleasure*

InvisibleJets are standard in both the acrylic and the Quarryl® versions. In the Quarryl® version, they are also integrated completely flush in the bath.

**SQUARO**  
Quarryl® bath with CombiPool  
Invisible system





Active jets

## COMBIPOOL ACTIVE

### *For a targeted massage*

The silent CombiPool Active brings luxury and comfort to your bathroom. At the touch of a button, you can select one of the beneficial massages from the varied programmes offering everything from gentle stimulation to the effective release of muscular tension. A total of 40 jets ensure an extraordinary massage experience similar to that offered by a real masseur. The innovative Active jets can be individually controlled and ensure a targeted and intensive massage.

### *Comfort programmes*

The six available programmes were developed in collaboration with the sports medicine specialist, Prof. Dr. Allmann: they offer sheer relaxation and promote your emotional well-being and physical health in the long term.

### **SQUARO EDGE 12**

Quaryl® bath with  
CombiPool Active System

# WHIRLPOOL SYSTEMS

Each of the three whirlpool systems is available with different comfort features



Air jets in the base of the bath

## AIRPOOL

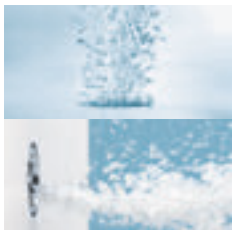
The air system for an invigorating massage. In the AirPool, air is injected into the bath through special jets and dispersed as fine bubbles. These air jets are located in the base and ensure a stimulating massage. The pipes to the base jets are blown dry after use.



Water jets in the sides of the bath

## HYDROPOOL

The water system for targeted body massage. Water is extracted and pumped back into the bath through water jets. The HydroPool massage jet stimulates the muscles and local metabolism. Residual water is drained away.



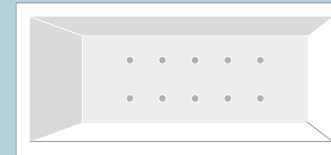
Air jets in the base and water jets in the sides of the bath

## COMBIPOOL

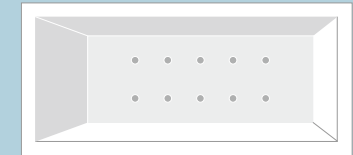
The combination of AirPool and HydroPool offers the best of both worlds: air jets in the base of the bath and water jets, depending on the model, in the back, at the sides and/or in the foot area. The jets can also be adjusted and used separately, for an all-round body massage that gently eases tensions and stimulates the circulation. The CombiPool is also used for hydrotherapy. Residual water is drained away and the base jets blown dry.

As much comfort  
as you want

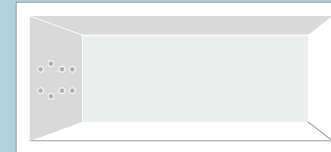
AirPool Entry-Level



AirPool Comfort



HydroPool Entry-Level



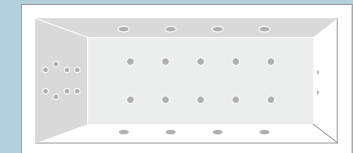
HydroPool Comfort



CombiPool Entry-Level



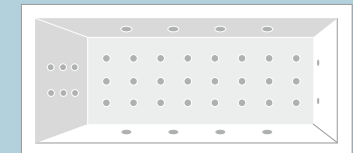
CombiPool Comfort



CombiPool Invisible











CombiPool Active



# FEATURES *From the invigorating AirPool Entry-Level to the luxurious CombiPool Active*

*You are sure to find a model to suit your needs*

	AIRPOOLS		HYDROPOOLS		COMBIPOOLS		SPECIALPOOLS	
	AIRPOOL ENTRY-LEVEL	AIRPOOL COMFORT	HYDROPOOL ENTRY-LEVEL	HYDROPOOL COMFORT	COMBIPOOL ENTRY-LEVEL	COMBIPOOL COMFORT	COMBIPOOL INVISIBLE	COMBIPOOL ACTIVE
								
<b>Standard</b>								
Air jets	10 micro base jets	10 large Whisper base jets	–	–	10 micro base jets	10 large Whisper base jets	12 large Fitness jets	24 Air Royale jets
Water jets	–	–	8 micro back jets	2 micro foot jets; 8 Whisper side jets; 8 micro back jets	8 micro back jets	2 micro foot jets; 8 Whisper side jets; 8 micro back jets	16 pop-up side jets	8 Whisper Active side jets; 6 Active back jets; 2 Active foot jets
Control system	Integrated rim-mounted control	Integrated rim-mounted control	Integrated rim-mounted control	Integrated rim-mounted control	Integrated rim-mounted control	Integrated rim-mounted control	Smart Control	Smart Control
Interval	1	1	1	1	1	1	3	1
Programmes	–	2	–	2	–	2	–	6
Whisper effect	–	•	–	•	–	•	–	•
Light	2 white LEDs	2 coloured LEDs	2 white LEDs	2 coloured LEDs	2 white LEDs	2 coloured LEDs	2 coloured LEDs	2 coloured LEDs



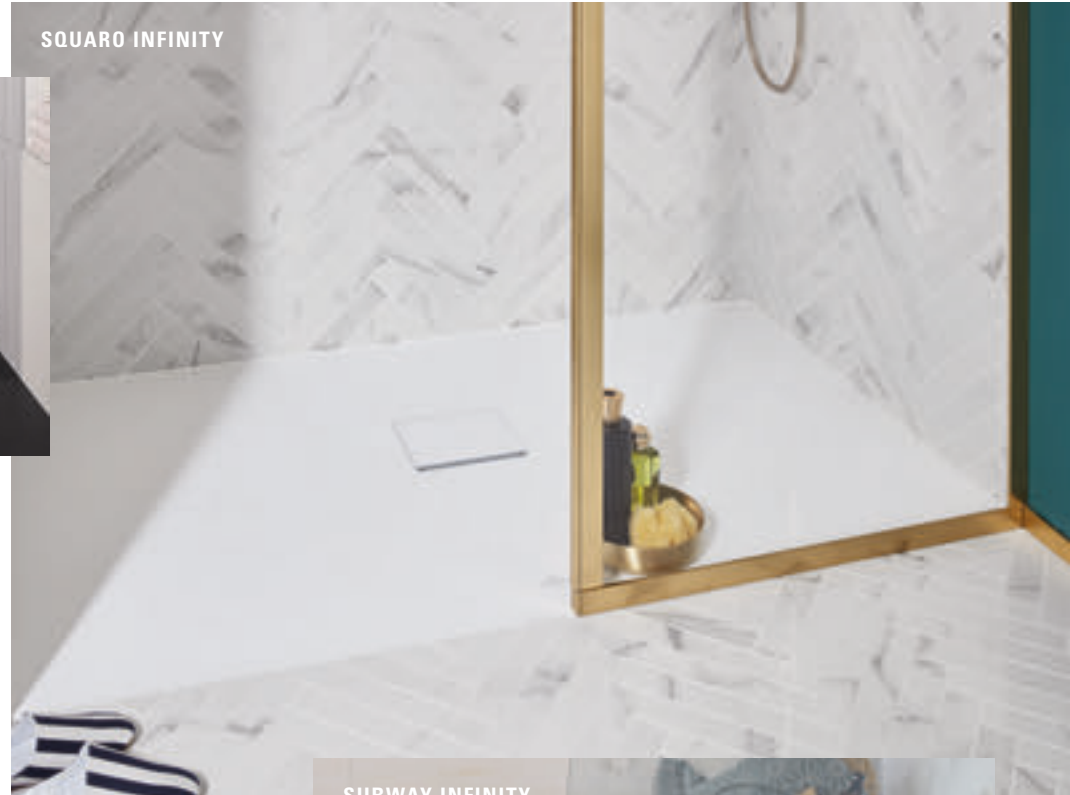


SHOWERING

*Today's variety*



SQUARO INFINITY

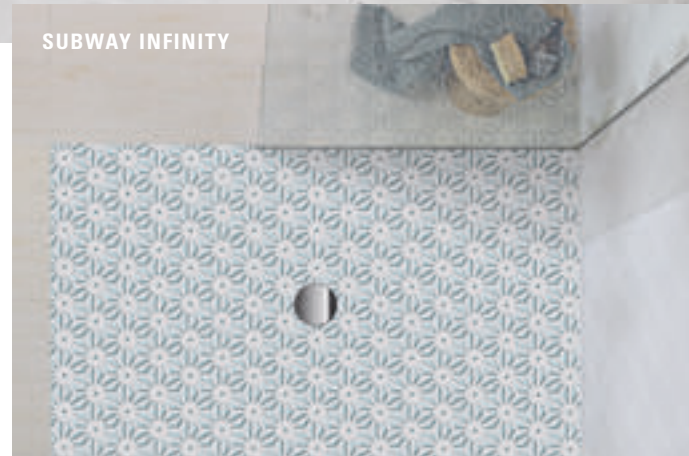


THE CHOICE IS YOURS  
Whichever size, colour and form you're  
looking for, Villeroy & Boch has just the  
shower tray to suit your needs.

*Enjoy even greater  
design freedom*

Enjoy a completely new showering experience with the high-quality shower trays from Villeroy & Boch. Be wowed by the timelessly modern designs in various sizes, forms and colours and discover the wide selection of options for you to express your personal style in the showering area. Whether made of ceramic, Quaryl® or acrylic, all our flush-fitting shower trays have a non-slip finish and offer impressive hygiene. Discover a shower tray to suit your bathroom now.

SUBWAY INFINITY



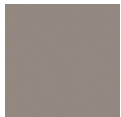
# SUBWAY INFINITY

*Adapts and fits in*

## SHOWER TRAY COLOURS



01 White Alpin



TP Taupe



W9 Ardoise



DESIGN  
AWARD  
2016



reddot award 2016  
winner

Subway Infinity makes it really easy to opt for a shower tray from Villeroy & Boch. Its clear, rimless design slots harmoniously into modern bathrooms and also matches your style in colour terms. The ceramic shower tray always looks its best thanks to the scratch-proof surface. Outlets in various colours complete the contemporary design. Ultimately, with three different installation variants and 43 standard sizes plus special sizes that can be cut to fit your room to the very millimetre, Subway Infinity quite simply fits into any bathroom.

[villeroyboch.com/subwayinfinity](http://villeroyboch.com/subwayinfinity)







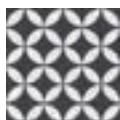
# VIPRINT

*My shower.  
My look.*



Create your very own personal highlight in your bathroom. From new takes on classics to natural looks, tile patterns or graphic structures - ViPrint introduces striking design effects for Subway Infinity shower trays, opening up completely new horizons to express your personal style. Discover designs that were previously the exclusive preserve of tiled showers – with the added advantage of an easy-to-clean shower tray. Transform your shower into something very special and create a striking look in your bathroom.

[villeroyboch.com/viprint](https://villeroyboch.com/viprint)



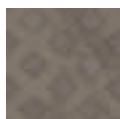
C0 Townhouse



C1 Abbey Grey



C2 Abbey Blue



C3 Palazzo

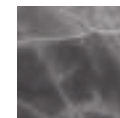


### *Inspired by* HERITAGE

True beauty never goes out of style: these modern interpretations of classic patterns, including the famous Mettlach tiles, pay tribute to Villeroy & Boch's centuries of ceramic expertise. They will give your shower the impression of a precious antique, a stylish attraction in any bathroom.



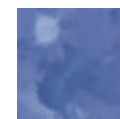
C6 Drift Wood



C7 Highland Stone



C8 Nordic Creek



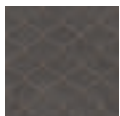
C9 Blue Lagoon

### *Inspired by* NATURE

Invite nature into your bathroom. Characterful wood structures, natural-looking stone textures and changing water tones create a feeling of authentic natural materials. The fascinatingly realistic effect of these decors transforms your bathroom into a refreshing source of relaxation. An authentic note for both modern or classic bathroom designs.



D0 Star Flower



D1 Sinus Black



D2 Sinus White



D3 Eternity



### *Inspired by* GEOMETRY

Fascinating linear effects that magically attract the eye: with their geometric patterns and graphic structures, these décors create an almost physical impression of depth on the floor. Creating continuously changing perspectives in which to lose yourself every time you shower. Whether modern or classic, these timelessly elegant patterns will blend harmoniously with any bathroom style.



A7 Bernina Beige-Effect  
A8 Bernina Anthracite-Effect



A1 Lodge Beige-Effect  
A6 Lodge Dark Brown-Effect



B6 Upper Side Creme-Effect  
B9 Upper Side Anthracite-Effect



A2 X-Plane Creme-Effect  
A3 X-Plane Anthracite-Effect

### *Inspired by* TILES

A perfectly coordinated look: these décors are inspired by the most popular Villeroy & Boch floor tiles. To continue the lines and patterns of the tiled bathroom harmoniously into the shower area - or create a sophisticated highlight effect with a different tile colour.



# SQUARO INFINITY

*Showers designed to make  
you feel good*





*Minimalist  
and modern*

Beautiful design is simply a part of feeling good. The flush-fitting Squaro Infinity Quarryl® shower tray forms the perfect basis for your very own personal showering pleasure. The ultra-flat, rimless design blends discreetly into your bathroom to conjure up the impression of a seamless floor surface and provides for a spacious feeling and convenient entry. The flush-fitting outlet and modern matt colours round off the elegant appearance. Squaro Infinity - award-winning design for a relaxing shower experience.



**SHOWER TRAY COLOURS AND OUTLET COLOURS\***



RW Stone White



2S Crème



4S Brown



3S Grey



1S Anthracite

\*The outlet colours exactly match the shower tray colours.

# FUTURION FLAT

*Concentrating on the essentials*



Exclusive character and functional quality, the Futurion Flat shower trays made from Quaryl® blend stylishly into your bathroom. With their aesthetic, extra flat design and comfortable depth of 3 cm, they are impressive whether placed flat onto the finished floor or with a tiled edge. The round outlet with a choice of a chrome or white outlet cover sets a stylish accent.

[villeroyboch.com/futurionflat](https://villeroyboch.com/futurionflat)







DESIGN PLUS



# SQUARO SUPERFLAT

*Perfect harmony*

## SHOWER TRAY COLOURS



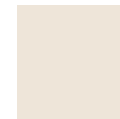
01 White Alpin



96 Star White



RW Stone White



2S Crème



4S Brown



3S Grey



1S Anthracite

Stylish design for timeless modern bathrooms: the flat Quarry<sup>®</sup> shower tray fits perfectly into the floor and its low installation height makes it perfect for renovations. Coordinated with the latest trends and different tile ranges from Villeroy & Boch, the coloured models can be chosen to create a uniform look – for harmonious bathroom design in a class of its own. Special feature: with two outlets, Squaro Superflat offers high drainage performance and thus better protection against flooding, which is ideal if you want to use an extra-large showerhead.

[villeroyboch.com/squaro](http://villeroyboch.com/squaro)

# ARCHITECTURA METALRIM

*Ultra-flat design, outstanding stability*



reddot award 2014  
winner



## 62 models and 3 installation variants

The Architectura MetalRim shower trays are ultra-flat, rimless and made of premium acrylic. This generation of shower trays features the first use of the MetalRim technology developed by Villeroy & Boch: the steel reinforcement integrated into the rim area provides maximum material stability. Discover minimalist design and great variety with 31 models in two rim heights and enjoy greater design freedom and excellent value for money.

### SHOWER TRAY COLOURS \*



01 White Alpin



96 Star White



RW Stone White



2S Crème



4S Brown



3S Grey



1S Anthracite

\* Selected models also available in matt colours.

[villeroyboch.com/architectura\\_metalrim](http://villeroyboch.com/architectura_metalrim)



A close-up photograph of a person's hands in a white long-sleeved shirt. One hand holds a silver pen, drawing on a large sheet of paper with architectural sketches. The other hand rests on the paper. To the right, a silver container holds several markers. The background is a bright, out-of-focus window.

# SPECIAL PRODUCTS

*Everything from a single source*



#### EVERYTHING IN SIGHT

The elegant mirrors and mirror cabinets boast restrained aesthetic appeal and smart features, from integrated LED lighting to an optional sound system.



#### DESIGN AND FUNCTION

In classic White Alpin or as the fascinating Black Edition, the special comfort offered by the ViClean-I 100 shower toilets only becomes apparent on closer inspection.

At Villeroy & Boch you'll find everything you need for perfect comfort in a perfect bathroom: attractive tap fittings and practical mirror cabinets, innovative ViClean shower toilets for the ultimate in hygiene and elegant ViConnect flush plates as well as the corresponding frame systems for correct installation. It goes without saying that our special products match our bathroom collections in terms of appearance and function. To make every moment in your new bathroom a true delight.



VICONNECT  
*The clever connection*



## COLOUR VARIANTS

### FLUSH PLATE (glass)

M300  
M200



Glass, Glossy White



Glass, Glossy Grey



Glass, Glossy Black

### FLUSH PLATE (plastic)

E300



White Matt



Anthracite Matt



Black Matt

E300  
E200



White



Chrome



Chrome Matt



Design: M300/E300

*Purist design for an  
extremely elegant bathroom*



Design: M200/E200

ViConnect is the perfect complement for the Villeroy & Boch ceramic collections. The elegant, attractively designed M300/E300 flush plates and the models from the 200 series offer broad scope for individual bathroom design. Available in different colour and material combinations, their puristic design with raised or flush-fitting installation will blend harmoniously into any bathroom. Find out more about the all-round solutions in proven Villeroy & Boch quality. Everything from a single source and “Made in Germany”.

[villeroyboch.com/viconnect](http://villeroyboch.com/viconnect)

# VICLEAN

*Top-class design  
and well-being*

Water is synonymous with well-being. Its natural freshness and clarity make it a sensual feel-good factor in the bathroom. It relaxes, invigorates and makes daily hygiene a pleasure for both body and mind. Enjoy a pleasant shower-fresh feeling with Villeroy & Boch's ViClean shower toilets. ViClean provides a comfortable cleaning action with a gentle, warm jet of water. You can then simply dry yourself using a soft towel or paper. Gentle on the skin and very hygienic.

[villeroyboch.com/viclean](http://villeroyboch.com/viclean)





# VICLEAN-I 100

*Ingeniously discreet. Refreshingly pleasant.*

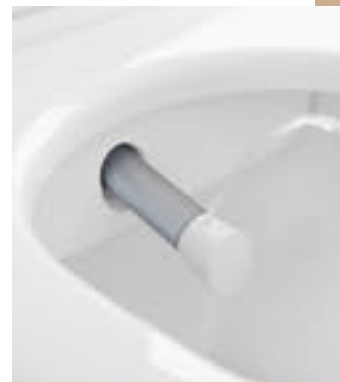


#### REVOLUTIONARY DESIGN

Surprisingly sleek: for the first time ever, the entire technology is integrated in the ceramic rather than the seat. So the design of the lid is absolutely flat which means that the shower toilet is not instantly recognisable as such.

#### INTUITIVE OPERATION

Easier than ever: whether with the easy-to-use remote control or with a smartphone app, operating the new shower toilet is extremely convenient and practically self-explanatory.



#### REVITALISING SHOWER JET

Especially gentle: the innovative HarmonicWave shower jet moves gently back and forward in a lateral wave movement to ensure very thorough and revitalising cleansing.

*The new  
design standard*



reddot award 2018  
winner



german  
brand  
award  
'18  
winner



# VICLEAN-L

*Inspired by nature*

## PAMPERING COMFORT

ViClean-L offers a wide range of functions for a genuine sense of well-being: from the integrated nightlight to seat heating and individual user profiles.

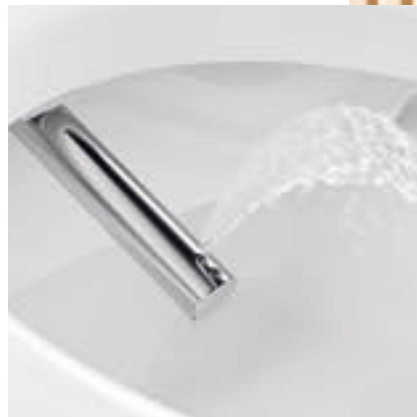
*Aesthetics and  
function in balance*

## PERFECT HYGIENE

The expanding panorama shower jet with adjustable jet width is the highlight: for perfect cleansing and a feeling of well-being.

## NATURAL DESIGN

Inspired by the contour of a leaf, the natural design blends harmoniously into any bathroom: an eye-catching feature with stylish elegance.





# VICLEAN-U+

*A new dimension of comfort*



#### ULTIMATE COMFORT

From an automatic open/close mechanism to the nightlight and individual user profiles, from the seat heating to the warm air dryer and many other comfort features – ViClean-U+ meets your every need.



#### ULTIMATE HYGIENE

The highlight is the air shower jet, which gently cleanses you with a very soft water jet. The comfortable shower functions can be adjusted individually to each user's wishes.

*Fully-equipped  
for comfort*

#### INDIVIDUAL FEATURES

ViClean-U+ offers a full range of comfortable features and meets the most demanding requirements for comfort and well-being.

A close-up photograph of a modern, polished chrome tap fitting on a white ceramic sink. The tap has a high, curved spout and a single-lever handle. To the right of the tap, a small, round, metallic soap dish holds a single white orchid flower. The background is a dark brown wall with a white soap dispenser and a towel rack holding a brown towel. The overall aesthetic is clean and sophisticated.

TAP FITTINGS  
*Enhanced aesthetics*

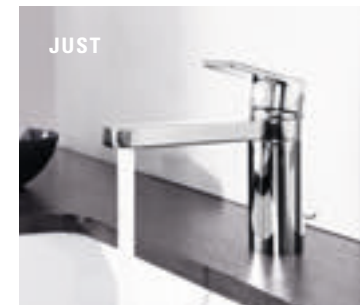
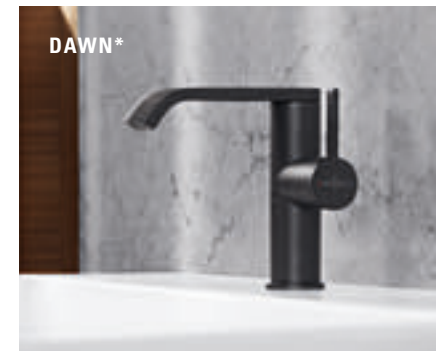
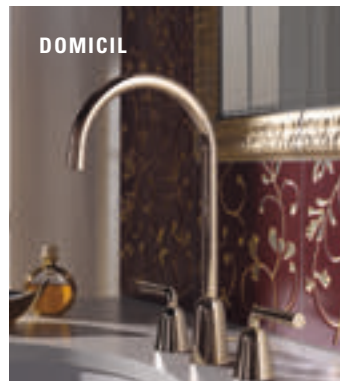


**INDIVIDUAL FINISH**  
The elegant bathroom tap fittings from Villeroy & Boch present themselves in a variety of materials and a range of colour variants – creating the scope for personalised designs.

*Show your eye for beauty*

Be it for the bath, shower, washbasin or bidet – with matching bathroom fittings you can create individual design highlights that combine to form a perfect whole. Are you a fan of minimalist straight lines, or do you prefer classic design? Collections from Villeroy & Boch offer you a wide selection of high-quality tap fittings for your bathroom – exclusive stylistic elements that help create a luxurious atmosphere.

[villeroyboch.com/bathroomtaps](http://villeroyboch.com/bathroomtaps)



\*These tap fittings are only available in selected countries.



MIRRORS &  
MIRROR CABINETS  
*Glamour for the bathroom*

MY VIEW 14

STYLISH  
DESIGN ELEMENTS

The spacious mirror cabinets don't just look good on the outside. A flexible amount of space and extensive range of features allow you to create an interior that is sure to impress.

*They've got  
the look!*



Practical, attractive and a real eye-catcher in the bathroom: discover the mirrors and mirror cabinets from Villeroy & Boch. They are available in all kinds of designs and sizes. Really special: the integrated energy-saving LED lighting with dimmer settings and freely adjustable light colour can be adjusted at any time to suit your requirements - from bright and natural to warm and cosy. And take a look at the More To See 14 mirror with its optional sound system and the clever new My View-In mirror which is set in the wall.

[villeroyboch.com/moretosee](http://villeroyboch.com/moretosee)

[villeroyboch.com/myview](http://villeroyboch.com/myview)



# INNOVATIONS

*All signs point  
to progress*

*Always a  
step ahead*

Since 1748, Villeroy & Boch has never stood still. It has always been committed to staying ahead of the market and to leading the way with its innovative strength. Numerous highly-qualified specialists working in Research and Development at both the company headquarters in Mettlach and locations abroad ensure that this continues. They employ state-of-the-art development and testing equipment. Our innovations are designed to improve quality of life. Again and again, these include patented solutions that are only available from Villeroy & Boch. They reduce water consumption, facilitate cleaning, offer greater comfort and highlight our high design standard.

#### MATERIAL



#### HYGIENE



#### DESIGN



#### COMFORT

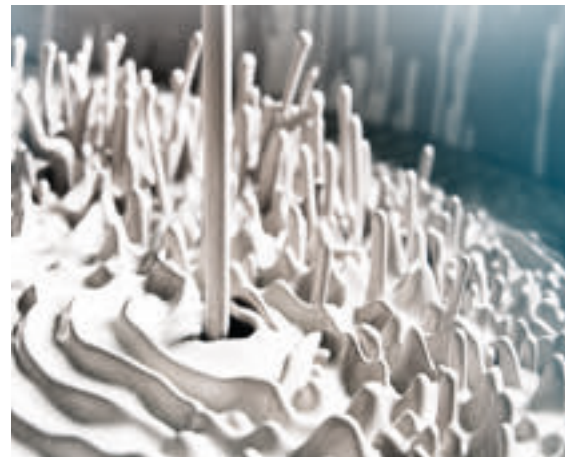




# TITANCERAM

*Ceramics from  
master craftsmen*





Firmer. Finer. And perfectly formed. Villeroy & Boch fuses natural raw materials such as feldspar, quartz, clay and titanium dioxide to create a material with the properties of top-class ceramics paired with great strength: TitanCeram. For impressively delicate forms with sharply defined edges that are very stable and robust at the same time. Experience our new TitanCeram design highlights in the form of the washbasins from the Antheus, Artis, Collaro, Finion and Memento 2.0 collections.

[villeroyboch.com/titanceram](http://villeroyboch.com/titanceram)

*The material  
for delicate  
masterpieces*



TITANGLAZE  
*Matt. Beautiful. Stronger.*

*Our most  
robust  
glaze*



Our new glaze, TitanGlaze, does not have to shimmer to shine: its modern matt look is extraordinarily beautiful and extremely durable. Thanks to ultra-pure, crystalline aluminium oxide, TitanGlaze provides the ceramics with a high-quality finish that is particularly scratch- and impact-resistant. And retains the unique look of your bathroom - to keep it looking as flawless as it did on the first day, for many years to come.

**LASTINGLY BEAUTIFUL**  
The matt glaze, which is applied meticulously by hand, lends the ceramics elegance and individuality – and it's there for good, as our extensive diamond scratching and falling ball tests demonstrate in impressive style.

[villeroyboch.com/titanglaze](http://villeroyboch.com/titanglaze)



QUARYL<sup>®</sup>  
*Beauty for eternity*





Quaryl® enables the flush fit of InvisibleJets

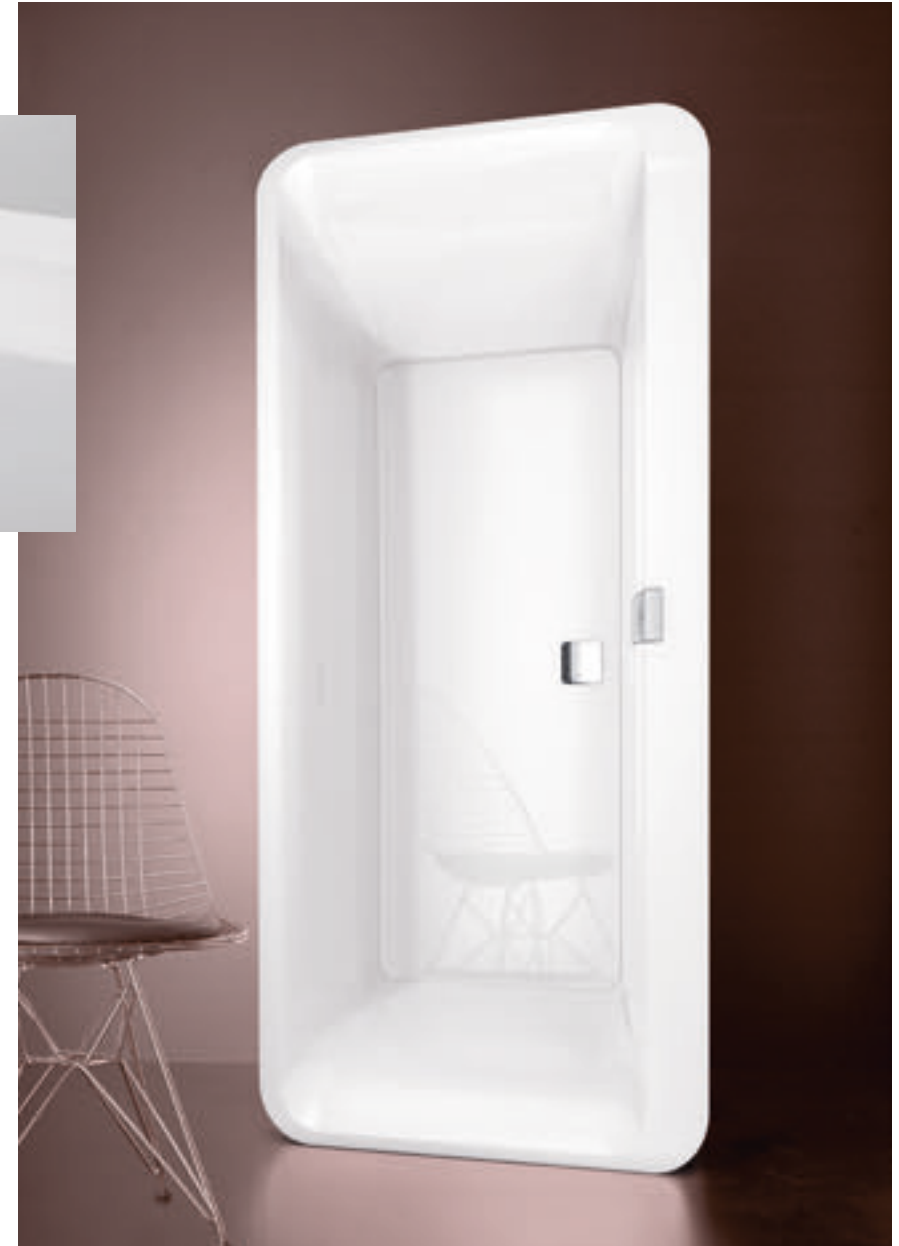


Squaro Edge 12 in a unique and precise design



Fascination at first touch. Being silky smooth as well as nice and warm against your skin, Quaryl® bathroom products are perfect for making you feel good. And even their designs make a lasting impression. Find inspiration in the timelessly clear and precise design that is only possible with Quaryl®. Robust surfaces and durable quality will make your bathing and shower experience perfect. Discover the comfortable baths and shower trays made from high-quality Quaryl® and enjoy precious moments in your bathroom.

[villeroyboch.com/quaryl](https://villeroyboch.com/quaryl)



# OUR HYGIENE CHAMPION

*The innovative toilet for quadruple cleanliness*



Rimless  
design



Integrated  
freshness



Anti-bacterial  
protection



Dirt-repellent  
surface



**THOROUGH FLUSHING ACTION**  
 The innovative design enables particularly thorough and completely splash-free rinsing of the entire inner surface.

*Rimless design*



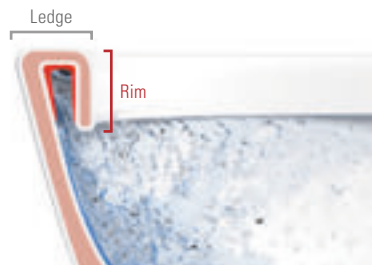
## DIRECTFLUSH

*The ultimate in hygiene*



The new generation of rimless toilets satisfies the highest hygiene requirements and permits quick and easy cleaning. DirectFlush toilets guarantee maximum flushing performance with minimum water consumption of just 3/4.5l, so they are kind on the environment and your wallet, too! The best thing about it is: thanks to the ever increasing number of models, the DirectFlush toilets are available for almost all current collections.

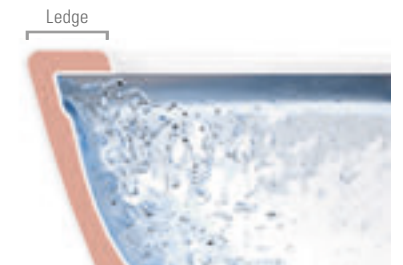
[villeroyboch.com/directflush](http://villeroyboch.com/directflush)



**CONVENTIONAL TOILETS**  
 with rim | with ledge



**RIMLESS TOILETS**  
 without rim | without ledge



**RIMLESS DIRECTFLUSH TOILETS**  
 without rim | with ledge



**FUNCTIONAL AND AESTHETIC**  
 The ViFresh compartment is very easily accessible and can be filled and cleaned fast. The perfectly dimensioned rim block/toilet gel compartment ensures a controlled release of the product.



*The integrated freshness solution*

## VIFRESH

*Easy. Invisible. Fresh.*



Easy and aesthetic toilet hygiene with a fresh fragrance: ViFresh, the innovative compartment for rim blocks. It is integrated almost invisibly in the ceramic behind the toilet seat and can be filled with commercial rim blocks or toilet gels, avoiding the need for physical contact with unhygienic areas of the toilet. As the water flow is no longer hindered by holders or baskets, ViFresh is also ideal for rimless toilets.

[villeroyboch.com/vifresh](http://villeroyboch.com/vifresh)



## ANTIBAC

*Lasting protection against bacteria*

AntiBac is an innovative hygiene solution for the bathroom, which significantly reduces the risk of bacteria being transmitted. The new glaze contains silver ions and has been proven to reduce the growth of bacteria on ceramic surfaces and toilet seats by more than 99.9%. In combination with CeramicPlus and the rimless DirectFlush toilets, AntiBac ensures maximum cleanliness and hygiene - for the entire product lifetime!

[villeroyboch.com/antibac](http://villeroyboch.com/antibac)



## CERAMICPLUS

*Less cleaning - more time to enjoy life*

For almost 20 years, CeramicPlus, the dirt-repellent ceramic surface finish, has been helping millions of customers keep their bathrooms clean. The innovative finish causes water to form droplets on contact that simply flow off the surface, taking the dissolved dirt and limescale with them. And should any deposits remain, CeramicPlus is much easier to clean. Even dried limescale is easier to remove in an environmentally-friendly manner without the use of aggressive cleaning agents - a real advantage in the bathroom! Tested and confirmed by wfk - Institute for Applied Research.

[villeroyboch.com/ceramicplus](http://villeroyboch.com/ceramicplus)







BATHROOM FURNITURE FROM  
VILLEROY & BOCH

*Masterly craftsmanship*

## FINION

The filigree lines of the Finion bathroom collection provide the perfect frame for bathroom furniture that conforms to your requirements. From the design of the front panels and the finish to the lighting effects, many details can be adapted to suit your personal taste. Thanks to the convenient Push-to-Open drawers the furniture has no need for handles. The surfaces in elegant matt colours are finished with four coats of high-quality Premium lacquer. You can find more information on Finion on page 44.



## COLLARO

The straight-lined, slim bodies lend the Collaro furniture a highly modern and delicate character. At the same time, they offer plenty of convenience - thanks to generous storage space and cleverly compartmentalised full-extension drawers. Different surface finishes and colour-matched aluminium finger pulls leave scope for your personal style, while the integrated LED lighting in the grip recess introduces an atmospheric highlight to the bathroom. Discover more options on page 34.



Working with high-quality materials calls for maximum care. The wood is meticulously air-dried. The grain, structures and also the surface colours are continuously monitored. Edges and corners are also sealed in accordance with the most stringent criteria. The surface and interiors of all furniture items are completed by dedicated and skilled experts in Germany and Austria. Every production stage is subject to continuing quality controls.

[villeroyboch.com/furniture](http://villeroyboch.com/furniture)

*Fine handles  
set the tone*



## VENTICELLO

A clear design and modern look and feel – the furniture in the Venticello bathroom collection fascinates with minimalist lines and an aesthetic lightness. Whether you prefer an elegant wood structure or trendy glass fronts, the furniture can be adapted to suit your own style and personalised with different handle colours. The decorative contrasts between light and shade on the scratch-resistant glass fronts are particularly stylish, as are the brilliant reflections. Additional colour combinations for the Venticello bathroom collection on page 74.



## LEGATO

Impressively sleek, the Legato bathroom furniture fascinates with sophisticated details such as LED lighting beneath the washbasin countertop.

Together with the bevelled edges, this creates the impression of lightness, as if the countertop were floating. Handle-free fronts complete the straight-lined look perfectly. Discover more on Legato on page 54.





## HOMMAGE

The exquisite Hommage bathroom furniture is a testament to its origins. That's because every step is carried out with the most meticulous workmanship and passion. The washbasin countertops made of top quality marble and the ceramic knobs on the drawers demonstrate impeccable style down to the very last detail. More on the Hommage collection on page 52.

*With high-quality  
real-wood veneer*

## ANTHEUS

The furniture in the Antheus bathroom collection is characterised by clear lines and purist forms. The surface-mounted washbasin is showcased by a stylish, faceted marble countertop supported by an elegantly curved high-gloss steel frame. Diverse cabinets with real wood veneer in American Walnut or Black Ash and cleverly integrated handles complete the picture.

There's more on Antheus on page 18.



# EXPERIENCE VILLEROY&BOCH

## OUR FEEL-GOOD SERVICE

Nowhere will you derive more pleasure from our products than in your own home. However, even when designing your bathroom, we offer you numerous possibilities for experiencing Villeroy & Boch in a wide variety of different ways. Whether at our company headquarters in Mettlach, at your specialist dealer's or at [villeroy-boch.com](https://www.villeroy-boch.com), our customer-friendly service is always there for you. And of course, even a long time after Villeroy & Boch has moved in with you!

*The fastest way  
to your dream  
bathroom*



# DIGITAL PLANNING TOOLS

## 1. Inspiration

**STYLE FINDER**  
Define your own personal style and discover which of the premium Villeroy & Boch collections best suits your taste.  
[villeroyboch.com/stylefinder](http://villeroyboch.com/stylefinder)



**BATHROOM INSPIRATOR**  
In just a few clicks you can try out all kinds of design ideas and gain an initial impression of how your new dream bathroom could look.  
[villeroyboch.com/bathroom-inspiration](http://villeroyboch.com/bathroom-inspiration)

## 3. Planning

**BATHROOM PLANNER**  
Plan your dream bathroom yourself using a floor plan of your bathroom and then send your plans to your local specialist dealer.  
[villeroyboch.com/bathroom-planner](http://villeroyboch.com/bathroom-planner)



**AUGMENTED REALITY APP**  
Project the Villeroy & Boch products into your bathroom in 3D and view them virtually from all angles on your smartphone or tablet.  
[villeroyboch.com/ar-app](http://villeroyboch.com/ar-app)

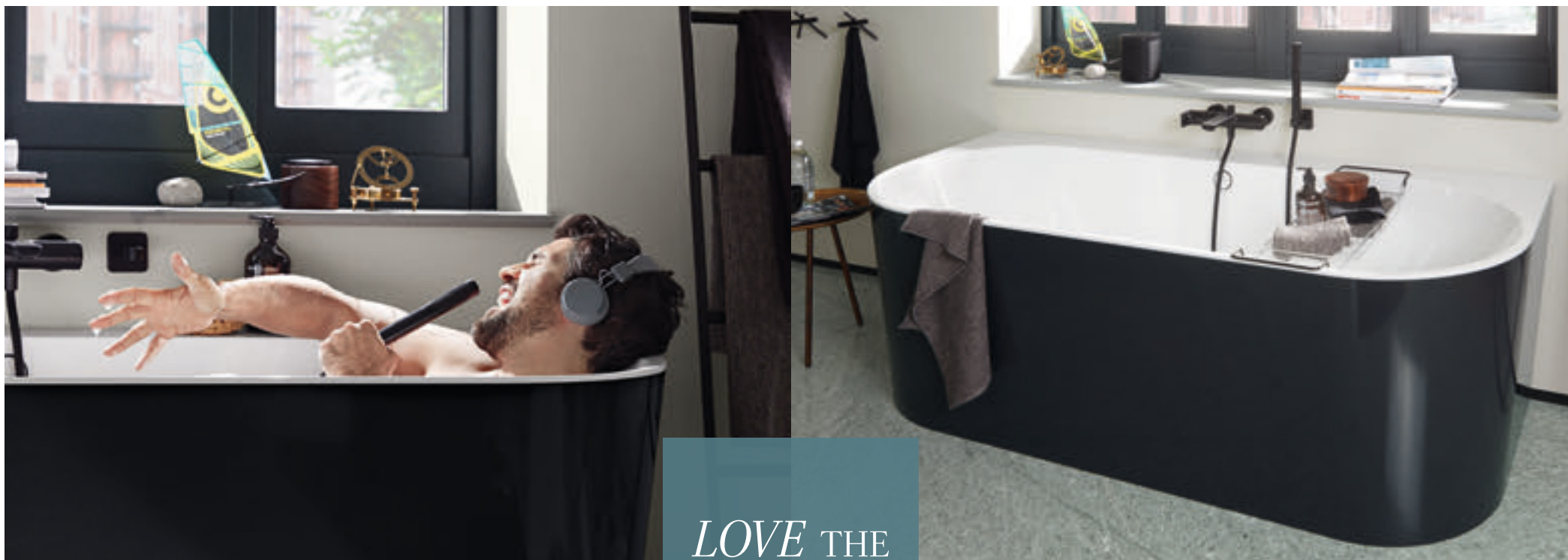


## 2. Information

**PRODUCT DATA**  
Find out all the key details about each product on the various product pages: from the dimensions via the layout through to the matching accessories.  
[villeroyboch.com/products](http://villeroyboch.com/products)







*LOVE* THE  
MOMENT

VILLEROY & BOCH

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2019  
Shades and dimensions subject to the usual tolerances. We reserve the right to make technical modifications to the range and alter colours.